



February 23, 2018

To Whom it May Concern,

On October 13<sup>th</sup>, 2018, the Fraternity and Sorority Life community at the University of North Alabama will hold our second annual Homecoming 5K to raise money for scholarships for fraternity and sorority members. Last year we had nearly 60 participants registered and we hope to double participation in our second year. The University of North Alabama's Fraternity and Sorority Life is dedicated to enhancing the undergraduate fraternity and sorority experience by fostering an inclusive community, providing academic, personal, social, service, and leadership opportunities, and promoting a strong values-based Fraternity and Sorority community. We are excited to welcome students, families, alumni, and community members to join us for this event!

Unique support opportunities are offered to local businesses in the form of sponsorships, as listed below:

**Platinum Sponsor- \$350**

- Large logo on race t-shirt
- Opportunity to promote in race packets\*
- Highlighted on race registration website, UNA FSL website, and UNA FSL social media (Instagram)
- 4 complimentary registrations
- \$20 discount on registration for UNA's Big Deal (August 23, 2018)

**Gold Sponsor- \$250**

- Medium logo on race t-shirt
- Opportunity to promote in race packets\*
- Highlighted on race registration website, UNA FSL website, and UNA FSL social media (Instagram)
- 2 complimentary registrations
- \$10 discount on registration for UNA's Big Deal (August 23, 2018)

**Silver Sponsor-\$150**

- Small logo on race t-shirt
- Opportunity to promote in race packets\*
- Highlighted on race registration website, UNA FSL website, and UNA FSL social media (Instagram)

**Student Organization Sponsor\*\*- \$50**

- Listed on race t-shirt

Your support of this event not only benefits the members in our community, but the overall health and well-being of our community. Thank you in advance for your supporting the University of North Alabama's Fraternity and Sorority community.

Regards,

Ashley Christman

*Assistant Director of Student Engagement  
for Fraternity and Sorority Life*

256.765.4106  
greeklife@una.edu

\* all promotional materials must be delivered by October 1<sup>st</sup> to be included.

\*\* Only Registered Student Organizations at the University of North Alabama are eligible for this sponsorship level.



# Homecoming 5K Sponsorship Registration

## **Platinum Sponsor- \$350**

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## **Gold Sponsor- \$250**

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- Opportunity to promote in race packets\*
- Highlighted on race registration website, UNA FSL website, and UNA FSL social media (Instagram)
- 2 complimentary registrations
- \$10 discount on registration for UNA's Big Deal (August 23, 2018)

## **Silver Sponsor-\$150**

- Small logo on race t-shirt
- Opportunity to promote in race packets\*
- Highlighted on race registration website, UNA FSL website, and UNA FSL social media (Instagram)

## **Student Organization Sponsor- \$50**

- Listed on race t-shirt

Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please Check One:

☐ **Platinum Sponsor- \$350**

☐ **Silver Sponsor-\$150**

☐ **Gold Sponsor- \$250**

☐ **Student Organization Sponsor- \$50**

**Please mail registration and check (payable to UNA Fraternity & Sorority Life) to:**

**Fraternity & Sorority Life  
UNA Box 5033  
Florence, AL 35632**

*For sponsorships to appear on race materials, please submit by September 15, 2018*

*Logos for platinum, gold, and silver sponsors must be emailed to [greeklife@una.edu](mailto:greeklife@una.edu) by September 15, 2018  
as a grayscale or black and white image (png or jpeg file).*

*All promotional materials to be included in race packets(for platinum, gold, and silver sponsors) must be received by October 1, 2018.  
Race registration waiver codes for platinum and gold will be emailed to contact listed by October 1, 2018.*